



What is The Children's Movement of California™?

Until now, the broad support for children has been too diffuse to have the impact it should on California's priorities. The Children's Movement is changing that by organizing all of the goodwill that exists for kids. By connecting the many organizations and people that are Pro-Kid®, the Movement can dramatically increase the power and impact of children's advocacy.

What does it mean to join The Children's Movement?

It means declaring that you and/or your organization supports prioritizing children's health and education in public policymaking, nothing more.

Who's joining The Children's Movement? (See childrennow.org/join)

Organizations of all types and sizes are joining — including non-profits, businesses, faith-based groups, school boards, commissions, and others. Hundreds of organizations have joined already and the list is growing every day. And thousands of people have joined, too.

What happens when I and/or my organization joins the Movement?

If you join us as an organization, you will be listed on our website in support of making kids a priority. Everyone who joins will receive updates on current children's policy issues and will be asked to join together in supporting Pro-Kid policy campaigns. *Your name will never be used in support of any policy, unless you opt in to support it.*

Please wonder.